



**TAX CREDITS END DECEMBER 31<sup>st</sup>!**

# UNLOCK BIG SAVINGS FOR YOUR CUSTOMERS - *and bigger opportunities for you!*

Help homeowners upgrade their HVAC systems and claim up to \$3,200 in federal tax credits through the **Energy Efficient Home Improvement Credit (25C)**.

As a HVAC contractor, you're not just selling comfort—you're selling smart investments. The federal tax credit program allows homeowners to claim 30% of the cost (including installation!) on qualifying energy-efficient upgrades.

## What Qualifies for the Credit?

- ✓ Up to \$2,000 for heat pumps, heat pump water heaters, biomass boilers
- ✓ Up to \$600 for efficient AC units, furnaces, water heaters, and electric panel upgrades
- ✓ Up to \$1,200 for insulation
- ✓ \$150 for certified home energy audits

## Why It Matters to You:

- ✓ Easier upsells to qualifying high-efficiency systems
- ✓ More value for your customers = more trust
- ✓ Leverage Tax Credits to convert repairs to a system replacement
- ✓ Create urgency before the year ends!

## What You Can Do Next:

- ☎ Talk to your sales rep today to order qualifying equipment
- ☑ Remind homeowners of the savings and to file IRS Form 5695 to claim their credit
- Learn more at [IRS.gov/HomeEnergy](https://www.irs.gov/HomeEnergy)

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